



Over The Counter Hearing Aids

As a licensor of software technologies for personalized amplification of hearables, Alango has been following US FDA 's recent announcement with interest.

On October 19, the U.S. Food and Drug Administration proposed a rule that would create a new category of over-the-counter (OTC) hearing aids sold directly to consumers in stores or online without requiring a medical exam or fitting by an audiologist.

Over-the-counter hearing aids would increase competition and accessibility to hearing health, an underserved market ripe for affordable, self-administered devices. In addition, demand for OTC hearing aids will spur demand and development of super ultra-low power signal processing chips for all-day hearing enhancement. Alango applauds this proposed rule and stands ready to assist OTC hearing aid designers with hearing amplification solutions.

BeHear SMARTO



Pictured: BeHEAR SMARTO

The newly released Alango BeHear SMARTO has won the 2021 Hearing Technology Innovator Awards™ in the Personal Listening Device category. SMARTO is a personal hearing amplifier incorporating many advanced features, including Bluetooth™ connectivity for phone calls and music, beam pickup directivity and noise reduction, wideband dynamic range compression, and more. With smartphone interfaced, a user self-test can be conducted for personalization of all sounds. Designed specifically for those who need significant amplification with minimum hassle, SMARTO delivers what users need most: a simple way to stay connected to the conversation.

[Read more →](#)

CES2022



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For those of you attending CES2022, please schedule a meeting. Technical staff will be on hand to answer questions and demonstrate the following technologies:

- Boosting conversation (hearing enhancement)
- Enhancing voice clarity for TWS and on/over ear headphones
- Ambient sound awareness
- Slowing down speech in real time
- Improving intelligibility of streamed content

North Hall LVCC. Booth 8462.

As always, we look forward to [hearing](#) from you.



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